# **ACCO-led primary prevention in the early years**

# *Aboriginal and Torres Strait Islander Community Controlled Organisations (ACCOs) leading culturally safe primary prevention of gender-based violence in Early Childhood Education and Care (ECEC) settings*project.

# Information about Project Concept Brief

**Do I need to submit a Project Concept Brief?**

**No**, this is an **optional** step.

You may choose to submit a Project Concept brief and receive feedback on your project idea, prior to preparing and submitting a full proposal.

Submitting a project concept brief means you receive feedback from Our Watch to help shape your idea before you submit a full proposal. You can skip this step if you do not wish to receive feedback before submitting your full proposal.

For more information, please refer to the information sheet.

**Who can submit a Project Concept Brief?**

Applicants can include:

* Aboriginal and Torres Strait Islander Community Controlled Organisations (ACCOs), or
* groups of organisations or Early Childhood Education and Care settings working together (consortiums), *where the lead organisation is an ACCO*.

**Will our application to the RFP be disadvantaged if we don’t submit a Project Concept brief?**

No, this is an entirely optional process, that will not be part of the assessment process for the RFP. Applications to the RFP will be assessed, based on the criteria outlined in the RFP - limited tender document. This process is separate from the Project Concept brief, and any feedback information provided.

**What happens after I submit a Project Concept Brief?**

Where applicants choose to submit a Project Concept Brief, they will receive summary feedback, via email from Our Watch, approximately 2 weeks from the closing date for Project Concept briefs submission (23 June 2025).

**How do I submit my Project Concept Brief?**

Please submit your Project Concept Brief by email to innovation.projects@ourwatch.org.au no later than 23 June 2025 using the headings and indicative word count on the next page.

**What does this Project Concept Brief need to include?**

We are asking you to submit your ideas for a project you would like to coordinate, with funding from Our Watch. Your project idea should be about developing and delivering a prevention of gender-based violence project in, or with an existing Early Childhood Education and Care (ECEC) setting. The focus of your project idea could be:

* a new project focused on primary prevention of gender-based violence in ECEC settings, or
* an expansion or scale-up that builds on existing primary prevention of gender-based violence practice, and/ or
* outline a community-led process to explore and expand primary prevention of gender-based violence in an ECEC setting.

**How long should my Project Concept Brief be?**

We have included an approximate word count for each question. You do not have to follow the word count, but it is there as a guide. We are not expecting long answers at this stage. Your answers can be as short as you wish. You may use dot points or paragraphs. Please remember, you are not being assessed on your Project Concept Brief. This is simply a chance to receive feedback and support you to prepare your full proposal.

# Project Concept Brief

## Tell us about your project idea!

Indicative word count guide: (500 words)

Please make sure your idea is about the primary prevention of gender-based violence. Also please tell us:

* how your project involves an existing Early Childhood Education and Care setting
* if your idea is a new project, or if your idea is an expansion/scale-up of existing work
* and/or, if your idea involves a community-led process

## Outline what your project will deliver, how and when

Indicative word count guide: (300-500 words)

Please include:

* key timeframes (with the final date no later than March 2027)
* who you will work with and why (e.g. names of any other organisations involved and why you plan to work with them, roles, responsibilities, decision making)
* who will benefit from your work

You may find it useful to provide some of this information in dot-point form.

Please see next page for question 3

## Tell us how your project links to the drivers of gender-based violence

Indicative word count guide: (200-500 words)

**Tips**

* Consider the gendered-drivers of violence against women and essential actions to address these (pages 70 - 71 [Change the story](https://assets.ourwatch.org.au/assets/Key-frameworks/Change-the-story-Our-Watch-AA.pdf))
* Consider the essential prevention actions in [Changing the picture](https://assets.ourwatch.org.au/assets/Key-frameworks/Changing-the-picture-AA.pdf) (see pages 16 to 32). If you prefer to read a shorter version, we have included a summary of the Essential Prevention Actions at the end of our information sheet.
* Tell us how your project will involve the essential prevention actions.
	+ You do not need to address all of the essential prevention actions.
	+ You can focus on those that have the strongest links to your project idea.