

Annual Report 2014-2015

Issued
November 2015

**Our
WATCH**
End violence against
Women And Their Children

The Foundation to Prevent Violence Against Women and their Children Limited changed its name to Our Watch Limited in October 2014.

ABN: 60 164 123 844

Contents

Message from the Chair, Natasha Stott Despoja AM	4
Message from the CEO, Paul Linossier	7
2015-16 Priorities	10
Who we are	11
In the spotlight 2014-15	11
A timeline of highlights for the year	16
Patrons	18
Governance	18
Operations	20
Charitable status	20
Partnerships	20
Our people	21
Financial position	22
Audited statements	22
Donations	22
Contributions	22



Natasha Stott Despoja AM

Message from the Chair, Natasha Stott Despoja AM

The issue of violence against women and their children is firmly on the national agenda.

Increasingly, governments and the broader community are recognising that violence against women and children is a national emergency.

Despite a horrifying death toll of women and children, there is also the toll this takes on individuals, families, communities and workplaces across Australia. Not forgetting the insidious forms of violence which take its toll on lives and ability to work and contribute to the community.

We are poised to make the changes necessary to stop this violence from happening.

To achieve this, we need to address gender inequality, rigid gender roles and stereotypes.

In September 2014, The Foundation to Prevent Violence Against Women and their Children was renamed Our Watch.

A critical step was to develop a five year strategy designed to create an Australia in which women and children live free from all forms of violence. Our Strategy to 2019 was accompanied by a Theory of Change which outlines the basis of our understanding about how sustainable social change to end violence against women and children can be achieved.

We are fortunate to have His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd) as Our Watch Patron-in-Chief. And, we are honoured to have the Honourable Quentin Bryce AD CVO as our Patron.

We have also welcomed a range of high profile and distinguished Ambassadors to our cause.

Many well-known and loved Australians participated in Our Watch's first video. They include Shane Jacobson, Ken Lay, Tara Moss, Kelton Pell, Rosie Batty, Magda Szubanski, Tasma Walton and Karen Willis.

In 2015, the Tasmanian Government joined the Commonwealth and the Governments of Victoria, Northern Territory and South Australia to become the fifth member of Our Watch.

The Queensland Government is set to join us shortly.

The communiqué from this year's Council of Australian Governments (COAG) meetings, and early messages from the Prime Minister, show Australian governments are increasing their focus on preventing violence against women and children.

I hope this is strengthened, especially in the area of primary prevention, and with a targeted national campaign. I wish the COAG Advisory Panel on Reducing Violence against Women and their Children well in their crucial work.

This year, we welcomed new Directors to the Our Watch Board including Caroline Gurney, Kerry Chikarovski, Sherryl Garbutt, Yassmin Abdel-Magied and Lieutenant General David Morrison AO (Retd).

On behalf of the Board, I thank the three founding Directors whose terms concluded this year, Professor Rosemary Calder AM, Mr Alan Cransberg and Emeritus Professor Anne Edwards AO. Their contributions cannot be underestimated in ensuring a successful start for our organisation. I wish them well, and I know they remain committed to our work and that we will be working with them in the future.


The remaining founding Directors, Deputy Chair Dr Phil Lambert PSM and Adjunct Professor Muriel Bamblett AM continue their hard work and dedication to our cause.

I thank particularly Phil Lambert for his tireless work as Deputy Chair and for his counsel and support.

The Board continues to work collaboratively with organisations such as Australia's National Research Organisation for Women's Safety (ANROWS), White Ribbon Australia and VicHealth as well as the domestic and family violence and sexual assaults sectors. I pay tribute to those who work so long and hard to keep women and children safe.

Our Watch is now well established and I am excited about the next stage of our development. This next stage will be overseen by a new CEO.

I thank our founding Chief Executive Officer, Paul Linossier, for his efforts in establishing and growing our organisation to date. He has been a great advocate and is well-recognised among the sector and the community for his sterling efforts.



Paul has overseen a committed and hardworking team. I thank the staff of Our Watch for their dedication and their efforts.

I wish everyone a peaceful and safe Christmas and New Year and look forward to working with you in 2016.

Natasha Stott Despoja AM

Chair

Australia's Ambassador for Women and Girls



Paul Linossier

Message from the CEO, Paul Linossier

The Our Watch team has focused on consolidating effort this year with terrific results. Following the Board's launch of our strategic plan in Sydney in September 2014 the remainder of the fiscal year concentrated on the set up work done for key initiatives.

This included the development of the national primary prevention framework including a nationwide consultation schedule, audience research and stakeholder consultation to inform rebranding of The Line youth campaign, partnership development for our media engagement program, the search for office premises and recruitment including executive positions in the areas of practice leadership and partnership development.

Delivery of funded projects continued to a high standard in health settings, respectful relationships education in secondary schools, culturally and linguistically diverse communities and children and young people. In November we were delighted to announce the sports grant bank, a \$1 million initiative supported by the Commonwealth Department of Social Services, targeted at national sporting codes to focus on primary prevention activity. 2014 drew to an end with Labor MP Tim Watts, Liberal MP Ken Wyatt and Nationals MP Andrew Broad, jointly announcing the Parliamentarians Against Family Violence. Our Watch welcomed this cross party commitment.

The new year began on a high note with Victorian of the Year and finalist for the 2015 Australian of the Year, Rosie Batty, agreeing to become the eighth Our Watch ambassador. Rosie's advocacy since the death of her son Luke in early 2014 has touched and connected with so many people across Australia. The team at Our Watch has been incredibly privileged to have the opportunity to work with her especially as she has balanced myriad opportunities as Australian of the Year. We thank her for her time and the wisdom she has shared with us. We especially thank her for speaking to the Parliamentarians Against Family Violence in March 2015 and launching the Our Watch Awards and our partnership with The Walkley Foundation at the National Press Club in Canberra in June.

The Our Watch team has grown over the period in media and communications, policy and evaluation, and, in particular, practice leadership. This growth has required us to focus on enhancing the operations of the organisation while continuing high quality delivery in line with our 2014/15 statement of priorities. Balancing these needs has been challenging. Yet the financial year period concluded well by moving the twenty plus staff team into one office location. We finalised an organisation-wide evaluation framework and made good progress on a program of organisational development to align our strategy, values and day-to-day activity. We also finalised a strategy with the Board for partnership development to multiply the reach and sustainability of primary prevention action throughout Australia.

Alongside the program of organisational strengthening we have made substantial progress on our priority initiatives:

- A shared national framework on primary prevention with our partners ANROWS and the Victorian Health Promotion Foundation (VicHealth), *Change the story: a shared framework for the primary prevention of violence against women and their children in Australia*
- *The Line* rebrand and launch of the national campaign “You can’t undo violence”
- Media engagement program including the inaugural Our Watch Awards event to celebrate exemplary reporting on violence against women
- Announcing the Australian Football League, National Rugby League, Australian Rugby Union and Netball Australia as the first four national sporting codes to receive grants to work on primary prevention with their respective memberships
- Planning a 2016 national conference with the Australian Women against Violence Alliance (AWAVA)
- Developing memoranda of understanding with ANROWS, AWAVA, the National Aboriginal and Torres Strait Islander Women’s Alliance (NATSIWA) and White Ribbon Australia
- The Victorian Government funded projects, Respectful Relationships Education in Schools, Strengthening Hospital Responses to Family Violence and Working with Culturally and Linguistically Diverse Communities.

This a strong record of achievement for the period.

Along the way we have also had to reset our expectations in a couple of areas. The technical work and community consultation undertaken on the national primary prevention framework highlighted the need to develop a specific program of engagement with Aboriginal and Torres Strait Islander women and their communities in order to distil a nuanced approach to primary prevention that will complement the shared national framework. We see this as an important opportunity to work alongside these communities over the coming period.

Similarly the technical activity underpinning the shared national framework has also highlighted that we needed a stronger understanding of the evidence-based key drivers of violence against women before we could begin to work out how to measure progress and change both for our organisation and across the country. With this in mind, once the shared national framework is launched in November 2015 we will be turning our attention to developing a guide to prevention monitoring, in continuing partnership with ANROWS and VicHealth. This is where national data sets like the ABS Personal Safety Survey and the National Community Attitudes Towards Violence Against Women Survey will continue to play a critical role in informing and shaping our prevention efforts and our commitment to measure meaningful change.

We deferred our plan to begin work on a national bystander campaign given the Council of Australian Governments' (COAG) intention to develop a national campaign. The Our Watch team has been heartened by the indications that this initiative will focus on supporting young people. We are ever ready to share our research and learnings in this area with COAG and its Advisory Panel for Reducing Violence Against Women and their Children led by Ken Lay APM. We have also welcomed the rising interest and advocacy for schools based prevention and the call for respectful relationships based education programming to be a priority for state, territory and national governments.

Looking ahead we have developed five themes to guide our strategy and operations over the next period; they are included in this annual report. We believe they strongly align with the political interest and policy focus that is continuing to grow across the country in relation to preventing violence against women. We have continued to welcome government backing and interest in the work of Our Watch and the broader field of primary prevention. We are especially thankful for the strong relations and support we enjoy from our government members of the Commonwealth, Victoria, Northern Territory, South Australia and Tasmania. As our Chair has indicated we are confident that this number will reach six by early next year. We are positive about garnering interest from remaining jurisdictions over time.

Many Australians recognise the need for action on the issue of violence against women. The increasing emails, phone calls, Facebook posts and tweets directed at Our Watch over the last year reflect a growing public awareness and groundswell of support for the prevention of this violence. We have worked hard to respond respectfully and in a timely way to these calls and contacts. We seek to carefully hold the personal experiences and stories that women, and some men, have shared while making sure they find their way to specialist services and professionals. Yet as a prevention organisation Our Watch must continue to focus on the broader prospect of preventing violence against women, that is, stopping it before it occurs and ensuring resources are fully engaged in this purpose.

Our Watch has sought to build for the long term, seeking to develop an evidence informed and evidence building approach. I am confident that we have a Board and staff team capable of driving world leading prevention. Be it in national or local projects, we have a visionary and exemplary team, who are strongly connected to leading organisations across the country and committed to acting as a "backbone" organisation that enables and empowers the wider and growing prevention movement.

Thank you to my senior management colleagues Lara Fergus, Selina Getley, Anne Hollonds, Patty Kinnersly and Lisa Wheildon, the wider Our Watch staff team, our Board and our Chair for their continued support, wisdom and commitment to the organisation's work.

Paul Linossier

Chief Executive Officer

2015-16 Priorities

1: Change effected through social (public) engagement

- 1.1: To generate urgency and keep prevention of violence against women on the public agenda
- 1.2: To increase community awareness of the drivers of violence
- 1.3: To build the capacity of the community to take action

2: Change effected through public policy, systems and institutions

- 2.1: To achieve a coordinated, consistent and evidence-based approach to prevention nationwide
- 2.2: To establish a national approach to measuring and monitoring the gender gap
- 2.3: To ensure emerging issues are actively considered as part of a coordinated national approach

3: Change effected through organisations, networks and community groups

- 3.1: To increase capacity and capability of others to undertake quality prevention of violence against women practice activity
- 3.2: To build evidence and resources through undertaking specific projects
- 3.3: To build Our Watch prevention of violence against women practice
- 3.4: To partner with, and influence, “big reach” organisations

4: Change effected by a trusted, expert and sustainable national organisation

- 4.1: To align organisational culture, capability and capacity with vision, strategy and operations
- 4.2: To embed quality systems and practices that support integrated delivery of outcomes
- 4.3: To build quality governance and organisational independence

Who we are

In the spotlight 2014-15

Changing the story of violence against women and their children in Australia

No country in the world has a national, evidence-based road map to prevent violence against women and their children in a coordinated way. Our Watch has partnered with VicHealth and ANROWS to create one.

The new framework, *Change the story: a shared framework for the primary prevention of violence against women and their children in Australia*, draws on the most current international evidence and is informed by extensive consultations with more than 400 diverse stakeholders around the country.

Consultations for the framework began in February 2015 in South Australia, with similar sessions held in every state and territory through to May.

Our Watch met with researchers, practitioners and policy makers from community and non-government organisations, services and networks, and government agencies at all levels. Stakeholders were able to give continual feedback on framework drafts, and were invited to a national feedback forum in Canberra on 30 July 2015.

Due for launch in November 2015, the framework identifies that while there is no single cause of violence against women, current evidence tells us it is more likely to occur where gender inequality is ingrained in social, cultural and organisational structures and practices.

Importantly, it also considers how different forms of disadvantage and discrimination can interact, and how prevention activity should take this into account.

The framework articulates an understanding, vision and approach broadly shared by all stakeholders and will be an innovative and valuable guide for governments at all levels, and a wide range of other stakeholders, to develop appropriate and effective policies, strategies and programs.

Prevention of violence against women and their children requires a sustained effort across all levels of society. While there are no easy fixes, everyone can play a part in challenging the norms, practices and systems that perpetuate gender inequality and create the conditions where violence against women thrives.

As a shared, national framework, *Change the story* will provide definitive guidance and support to make this happen.

The Line: Supporting young people to reject violence

To stop women being hurt and killed, we must challenge the attitudes that excuse, condone or trivialise violence towards women. One of the best chances we have to change our culture is to educate young people prior to or when they are having their first relationships.

The Line is a national social marketing campaign for young people aged 12 to 20 years. It also supports parents, carers, teachers, educators and other influencers such as sporting coaches and role models.

The Line encourages young people to develop healthy, equal and respectful intimate relationships by challenging attitudes that can lead to violence against women and their children.

Research commissioned to inform the campaign (conducted by Hall and Partners Open Mind in 2014) found that young people are struggling to work out what healthy, respectful relationships look like.

The survey of 3,000 people, including 2,000 12-24 year olds, found 1 in 4 young people hold attitudes that put them at risk of perpetrating, excusing or tolerating violence against women.

The research also found:

- 1 in 3 young people don't think that exerting control over someone else is a form of violence
- 1 in 4 don't think it's serious when guys insult or verbally harass girls in the street
- 1 in 4 think it's pretty normal for guys to pressure girls into sex
- 1 in 4 don't think it's serious if a guy, who's normally gentle, sometimes slaps his girlfriend when he's drunk and they're arguing
- More than one quarter of young people think it's important for men to be tough and strong
- 16% of young people think that women should know their place.

The research found parents are not talking to their children about the issues, it's not being adequately covered in the education system, and community leaders are not addressing it.

On 8 May 2015, Our Watch announced *The Line's* first Ambassador, former AFL player and gender equality advocate, Luke Ablett; launched a refreshed brand and website; released a summary of the evidence informing the campaign; and released *Policy Brief 5 – Working with Children and Young People*.

Our Watch Chair Natasha Stott Despoja; the (then) Minister Assisting the Prime Minister for Women, Senator the Hon Michaelia Cash; and Ambassador for *The Line*, Luke Ablett (via pre-recorded video) spoke

at the Sydney event about the issues young people face when it comes to negotiating respectful and equal relationships, and how the community can support young people.

“When young people don’t get proper guidance, they look to other sources – like the media, peers, and increasingly, pornography,” Luke Ablett explained.

“Boys and girls, men and women, need positive, strong role models who challenge these outdated ideas of gender and promote more equal relationships between males and females,” he said.



“When we talk about healthy, safe and respectful relationships, we need to add a word in there: equality.” Luke Ablett The Line ambassador.

Since relaunching, *The Line* has been implementing a range of new activities to inform, engage and support young people, parents and teachers.

A national postcard, street poster and social media brand awareness campaign ran from late April to May 2015 reflecting the campaign’s refreshed branding and promoting the website.

With a weekly reach of up to one million Facebook users, a popular website, national partners and ambassadors, ongoing input from young people, resources for parents and teachers, a strong focus on research and evidence, *The Line* is an international leader when it comes to engaging young people in an effort to end violence against women and their children.

The Line is an initiative under the *National Plan to Reduce Violence against Women and their Children 2010 – 2022* and funded by the Australian Government Department of Social Services.

Respectful Relationships Education in Schools project

Recent research (from Hall and Partners Open Mind, 2014) shows young people are struggling to work out what respectful, healthy and equal intimate relationships are, and need guidance from positive influencers such as parents and teachers.

Engaging children and young people in respectful relationships education is an intervention area that has been successful internationally.

Schools are 'mini communities', where respect and equality can be modelled to help shape positive attitudes and behaviours at an early stage of life. They play a central role in teaching young people what violence against women looks like and how it can be prevented.

The Respectful Relationships Education in Schools (RREiS) project – one of Our Watch's first initiatives – aimed to prevent violence against women through a whole-of-school approach to respectful relationships education.

Funded by the Victorian Government, RREiS saw both staff and students supported to reject violence and promote gender equality and respect.

In partnership with the Victorian Department of Education and Training (DET), RREiS utilised the *Building Respectful Relationships: Stepping out against gender based violence* curriculum for students in years eight and nine.

A total of 19 schools across Victoria were engaged in the project which not only involved in-class education for students based on respect, but also embedded gender equity in school policies and procedures, culture and the wider school community.

In a pre-program baseline survey, more than 80% of staff members from the participating schools saw a link between the promotion of respectful relationships and prevention of violence against women.

While 76% agreed their schools had leaders who value, support, and promote gender equity, female staff with dependent children were twice as likely to feel their work opportunities were hampered by their role of primary caregiver.

RREiS is teaching school communities – including principals, community organisations, teachers and other staff – that they can help prevent violence by:

- teaching students the skills to build respectful relationships, as well as recognising and challenging gender-stereotyping and violence-supportive attitudes
- creating a safe, equal and inclusive school culture for staff and students

- demonstrating appropriate and respectful behaviour to students.

RREiS has been directly delivered to up to 4,000 Year 8 and 9 students with more than 15,000 students also benefitting through the whole-of-school approach. A workforce, of close to 1,700 staff, was also targeted by the program, and learnt how everyday practices of an organisation, such as a school, can unintentionally perpetuate gender stereotypes.

One male teacher said RREiS “could not have come at a more critical time in Australia given the current statistics around death/violence against women. I do hope this program is/becomes mandated by state governments to teach on an ongoing basis.”

Working across three geographic areas (Outer East, Central Victoria and Western Metropolitan), Our Watch seconded three staff members to work with local Department of Education and Training offices. The program is due for completion December 2015, with evaluation tools and resources due to be available in 2016.

A timeline of highlights for the year

8 August 2014

The South Australian Government joined Our Watch. The Chair was joined by Premier of South Australia, Hon Jay Weatherill MP and the Minister for the Status of Women, Hon Gail Gago MLC, in making the announcement in Adelaide.

30 August 2014

Mr Charlie King OAM joined the Our Watch Board as a Director.

5 September 2014

The Chair launched Our Watch in Sydney with Senator the Hon Michaelia Cash, then Minister Assisting the Prime Minister for Women; Hon Bess Nungarrayi Price MLA, Minister for Community Services and Women's Policy (NT), Hon Jay Weatherill MP, Premier of South Australia, and Hon Mary Wooldridge, then Minister for Community Services (VIC).

His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd) was announced as Our Watch Patron-in-Chief and the Honourable Quentin Bryce AD CVO as patron.

Our Watch Ambassadors were announced including comedian and television presenter, Charlie Pickering, then Sex Discrimination Commissioner, Elizabeth Broderick, human rights advocate, Khadija Gbla, then Chief of the Australian Army, Lieutenant General David Morrison AO (Retd), comedian and journalist, Stella Young, actor and director, Damian Walshe-Howling and actor, Miranda Tapsell.

The Chair also launched the 5 Year Strategic Plan and a video featuring many well-known Australians such as Shane Jacobson, Magda Szubanski, Tara Moss, Kelton Pell and Rosie Batty.

21 November 2014

The CEO announced \$1million in grants from the Australian Government for sporting codes to prevent violence against women and their children.

22 January 2015

The Chair announced Rosie Batty as Our Watch ambassador ahead of the 2015 Australian of the Year ceremony where she was named Australian of the Year.

22 February 2015

The Chair, Board Director Mr Charlie King and Our Watch ambassador Ms Rosie Batty appeared on the ABC's Q&A program dedicated to family violence.

24 February 2015

The Director, Practice Leadership, Ms Patty Kinnersly, commenced.

25 February 2015

The Director, Development Partnerships, Ms Anne Hollonds, commenced.

26 February 2015

In partnership with VicHealth and ANROWS, Our Watch started the first round of consultations for the creation of a National Framework for

Prevention of Violence against Women and their Children.

2 March 2015

Our Watch Ambassador Rosie Batty addressed the second Parliamentarians Against Family Violence forum in Canberra.

20 March 2015

The Chair and Director, Policy and Evaluation, Dr Lara Fergus, attended the UN Commission of the Status (CSW) of Women in New York and facilitated a session on the prevention of violence against women.

8 May 2015

The Chair launched a new website for *The Line*, a national evidence-based social marketing campaign for young people. Former AFL player and gender equality advocate Mr Luke Ablett was announced as an ambassador and *Policy brief 5: Working with children and young people* along with the campaign research summary was released.

25 May 2015

The Tasmanian Government announced its intention to join Our Watch as a member.

29 May 2015

Our Watch made a joint submission to the Victorian Royal Commission into family violence with the following organisations and peak membership bodies: The Victorian Centres Against Sexual Assault Forum; Domestic Violence Victoria; Multicultural Centre for Women's Health; No To Violence; Victorian Equal and

Opportunity and Human Rights Commission; Women with Disabilities Victoria; Women's Health Association of Victoria; Women's Health Victoria.

4 June 2015

Rosie Batty addressed the National Press Club in Canberra and launched the inaugural Our Watch Awards for exemplary reporting to end violence against women.

4 June 2015

Ms Caroline Gurney joined the Our Watch Board as a director.

19 June 2015

The Chair announced the Queensland Government had expressed an intention to join Our Watch as a member.

22 June 2015

Our Watch team co-located into a new office in the central business district of Melbourne.

Patrons

Patron-in-Chief His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd)
Patron The Honourable Quentin Bryce AD CVO

Governance

The Board of Directors comprise:

Ms Natasha Stott Despoja AM	Chair	(appointed 5 June 2013)
Dr Phil Lambert PSM	Deputy Chair	(appointed 5 June 2013)
Ms Yassmin Abdel-Magied	Director	(appointed 10 Nov 2015)
Adjunct Prof Muriel Bamblett AM	Director	(appointed 5 June 2013)
Ms Kerry Chikarovski	Director	(appointed 19 June 2015)
Ms Sherryl Garbutt	Director	(appointed 15 July 2015)
Ms Caroline Gurney	Director	(appointed 4 June 2015)
Mr Charlie King OAM	Director	(appointed 30 August 2014)
Lieutenant General David Morrison AO (Retd)	Director	(appointed 10 Nov 2015)

Concluding Directors:

Prof Rosemary Calder AM	Director	(concluded 4 June 2015)
Mr Alan Cransberg	Director	(concluded 4 June 2015)
Emeritus Prof Anne Edwards AM	Director	(concluded AGM 2015)

Three committees report to the Board:

Appointments Committee	chaired by Ms Stott Despoja	(established 23 August 2013)
Communications Committee	chaired by Prof Calder to June 2015	(established 20 October 2014)
	chaired by Ms Gurney	
Finance and Risk Committee	chaired by Dr Lambert	(established 21 June 2013)

The Member Representatives of Our Watch are:

Ms Suzanne Everingham	Northern Territory	(appointed March 2014)
Ms Rebecca Falkingham	Victoria	(appointed June 2013)
Ms Roslyn Baxter	Commonwealth	(appointed October 2015)
Ms Vanessa Swan	South Australia	(appointed August 2014)
Ms Kate Kent	Tasmania	(appointed August 2015)

Ambassadors

Ms Rosie Batty
Ms Elizabeth Broderick, Former Sex Discrimination Commissioner
Ms Khadija Gbla
Lieutenant General David Morrison AO (Retd)
Mr Charlie Pickering
Ms Miranda Tapsell
Mr Damian Walshe-Howling
Ms Stella Young (deceased)

Vale Stella Young

24 February 1982 - 6 December 2014

Comedian, journalist and activist

Our Watch Chair Natasha Stott Despoja acknowledged Stella Young's contribution as an Our Watch ambassador:

"Stella Young was a fearless advocate and activist. She was clever and funny and one of Our Watch's champions for gender equality and eliminating violence against women.

"Stella was instrumental in helping to shift the misconceptions and stereotypes about disability."



Stella Young, Our Watch ambassador.

Operations

The offices of Our Watch are located in Melbourne, Victoria.

Our Watch manages the following websites and social media channels:

Website or social media channel	URL
Our Watch website	www.ourwatch.org.au
The Line website (from July 2014)	www.theline.org.au
Our Watch on Facebook	www.facebook.com/preventviolenceaustralia
The Line on Facebook	www.facebook.com/theline/
Our Watch on Twitter	https://twitter.com/ourwatchaus
Our Watch on LinkedIn (from September 2014)	www.linkedin.com/company/our-watch
Our Watch on Instagram (from September 2014)	http://instagram.com/ourwatch
The Line on Instagram (from September 2015)	http://instagram.com/theline_au
Our Watch on YouTube	http://bit.ly/1NoXRcK
The Line on YouTube	http://bit.ly/1Op3ogs

Charitable status

Our organisation was registered with the Australian Charities and Not-for-Profits Commission on 5 June 2013 which also registered The Fund to Prevent Violence Against Women and their Children Limited on 23 August 2013.

The Fund to Prevent Violence against Women and their Children Trust received endorsement as a deductible gift recipient under the Income Tax Assessment Act 1997 on 17 April 2015.

Partnerships

In the 2014-15 financial year we established a memorandum of understanding with Australia's National Research Organisation for Women's Safety (ANROWS), Australian Women Against Violence Alliance (AWAVA), the National Aboriginal and Torres Strait Islander Women's Alliance (NATSIWA) and White Ribbon Australia.

We anticipate these and other partnerships will progress in 2015-16.

Our people

As at 22 October 2015, the Our Watch team comprises:

Joanna Brislane	Project Implementation Leader, Respectful Relationships in Schools
Joanna Cooney	Media and Communications Officer
Michael Corry	Company Secretary
Teresa Dowd	Policy and Projects Manager, Culturally and Linguistically Diverse Communities
Jane Dunne	Office Manager
Lara Fergus	Director, Policy and Evaluation
Selina Getley	Executive Officer
Care Gleeson	Policy and Projects Manager, Children and Young People
Hannah Grant	Media Relations Officer
Michelle Hunt	Coordinator, Practice Capability Development
Sarah Kearney	Coordinator, Evaluation and Learning
Patty Kinnersly	Director, Practice Leadership
Fiona Mathers	Executive Assistant
Bill Lawford	Senior Content Development Officer
Cassie Lindsey	Policy and Projects Manager, Sports Engagement Program
Paul Linossier	Chief Executive Officer
Django Love	Project Officer
Loksee Leung	Evaluation Support Officer
Ann Nicholls	Project Implementation Leader, Respectful Relationships in Schools
Emma Partridge	Coordinator, National Framework and Engagement
Madeleine Clifford	Manager, Campaigns
Anna Stewart	Policy Officer (fixed term)
Jess Strickland	Manager, National Media Engagement
Catherine Warczak	Strategic Communications Officer
Nicola Weston	Communications Officer, Digital and Social Media
Lisa Wheildon	Director, Media and Communications
Kristine Ziwica	Manager, National Media Engagement

Financial position

Audited statements

The audited financial statements of Our Watch are available on our website.

Donations

Our Watch has welcomed donations from the following individuals, organisations and entities (in order of the date of receipt):

Jenny Roe

Medibank Health Solutions Telehealth Pty Ltd

Futures Without Violence

Contributions

Our Watch gratefully acknowledges pro bono and in-kind support from PwC Melbourne (and Partner James van Smeerdijk) (provision of Board meeting rooms), Minter Ellison (legal services) and Colin Biggers and Paisley (legal services).

Our Watch has appreciated professional services and guidance from:

Accounting for Good (Finance and payroll services)

Adele Murdolo (Multicultural Centre for Women's Health – Writer)

Aminath Didi (University of New South Wales – Writer)

Andrew Joyce (Swinburne University of Technology – Writer)

Anne McCaig (Writing and stakeholder engagement)

Bliss Media (Digital agency)

Bob Pease (University of Tasmania – Writer)

Cameron McLeod (Beyond Sports International – Project Facilitation)

Canyon Brand (Branding strategy)

Carat Australia (Media agency)

Carolyn Frohmader (Women with Disabilities Australia)

Centre for Social Impact (Evaluation and research)

CFO Clarity (Company Secretary)

Cocoon Consulting (Organisational development)

Community Stars (Research and writing)

Crisis Counselling Services (Psychologist)
Cupcake Communications (Communications services)
Daybreak Films Film (Production Company)
DDB Mango (Digital agency)
Deakin University (Evaluation, research and training development)
Dorinda Cox (Inspire Change Consultancy Group)
Emily Foenander (Swinburne University of Technology – Writer)
Empirica (Consumer and social research)
Fae Robinson (PDF Management Services – Writer and organisational development)
Grant Thornton (Auditing services)
Hall and Partners Open Mind (Market research)
Hardhat (Digital agency)
Hays Specialist Recruitment Australia Pty Ltd (Recruitment services)
J Walter Thompson (Creative agency)
Jackie Moden (Cocoon Consulting – Organisational quality)
Janice Watt Consulting (Group facilitation and evaluation)
Jen Scantlebury (Cocoon Consulting – Organisational quality)
Jo Barraket (Swinburne University of Technology – Writer)
Kate Forster (Copywriting)
Kim Webster (Social Sense Making Services)
Kustodian (Web security)
Lahra Carey (Media and communications public relations)
Leanne Dowse (University of New South Wales – Writer)
Lifelounge (now DDB Mango – Digital agency)
LOTE Marketing (Ethnic communications)
Lyn Walker (Lyn Walker and Associates – Project support)
Macarthur Management (Recruitment services)
Maree Crabbe (Writing and editing)
Marmalade (Advertising agency)
Media Access Australia (Accessibility services)
Melbourne IT (Domain name hosting)
Michael Flood (Social Sense Making Services)
Mills Oakley Lawyers
Monica Campo (Australian Institute of Family Studies)
Norton Rose Fulbright (Legal services)
Princess Pictures (Film and television production)

Regina Quiazon (Multicultural Centre for Women's Health – Writer)
Queen Victoria Women's Trust (Office and meeting space)
Quiip (Social media management)
Select Field (Graphic design)
Serversaurus (Web hosting)
Shantiworks (Debriefing and support)
Susan Rees (University of New South Wales - Writer)
The Bravery (PR and Communications)
The Word Assembly (Writing and editing services)
TNS Australia (Research)
Truly Deeply (Branding strategy)
Truth Agency (PR strategy)
Visual Domain (Video production)
Walkley Foundation (Our Watch Awards)
Whereto (Communication research)
WLK Consulting (Group facilitation and evaluation)

Our Watch acknowledges and wishes to publicly thank the following individuals who generously volunteered their time and professional services to our organisation:

Alison Aggarwal (Australian Human Rights Commission)
Alisoun Neville (Aboriginal Family Violence Prevention and Legal Service)
Andrew Gargett (Australian Human Rights Commission)
Andrew Joyce (University of Swinburne) – Peer Reviewer
Antoinette Braybrook (Aboriginal Family Violence Prevention Legal Service)
Cecilia Barassi-Rubio (Immigrant Women's Support Service)
Cathy Humphreys (University of Melbourne) – Peer Reviewer
Cathy Vaughn (University of Melbourne) – Peer Reviewer
Craig Rigney (Kornar Winmil Yunti Aboriginal Consultancy)
Danny Blay (Consultant in violence against women and children)
Dorinda Cox (Inspire Change Consulting Group)
Emma Fulu (Consultant in gender and gender-based violence)
Fofi Christou (Women with Disabilities Victoria)
Gávi Ansara (LGBTI Health Alliance)
Joumanah El Matrah (Australian Muslim Women's Centre for Human Rights)
Keran Howe (Women with Disabilities Victoria)

Kyllie Cripps (University of New South Wales) – Peer Reviewer
Lisa Pusey (Australian Human Rights Commission)
Margie Charlesworth (Convenor of Women with Disabilities South Australia)
Maree Crabbe (Reality and Risk Project Coordinator)
Michael Salter (University of Western Sydney) – Peer Reviewer
Michelle Coffey
Molly Linossier
Nicola Henry (La Trobe University) – Peer Reviewer
Patsie Frawley (Deakin University) – Peer Reviewer
Peter Coburn
Tania Dalton (Indigenous Family Violence Regional Coordinator, Barwon Southwest)
Tracey Currie (National Aboriginal and Torres Strait Islander Women’s Alliance)
Trish Mitra-Kahn (Australia’s National Research Organisations for Women’s Safety) – Peer Reviewer
Victoria Hovane (Australia’s National Research Organisation for Women’s Safety)

The members of the National Technical Advisory Group for the development of the Framework:

Anastasia Powell, Justice and Legal Studies Program Manager, School of Global, Urban and Social Studies, RMIT
Danny Blay, Consultant in violence against women and children.
Fiona Mort, Director Office for Women, Department of Communities and Social Inclusion (South Australia)
Kyllie Cripps, Senior Lecturer and A/Director, Indigenous Law Centre, University of NSW
Melanie Heenan, Executive Director, Court Network Inc.
Nicole Leggett, Manager, Family and Domestic Violence Unit, Department of Child Protection and Family Support (Western Australia)
Rachael Green, Principal Policy Advisor, and Jac Nancarrow, Manager Policy and Strategy, Office of Women’s Affairs, Department of Premier and Cabinet (Victoria)
Shelley Booth, Principal Policy Officer, Women NSW, Ministry of Health (New South Wales)

Notes

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www.ourwatch.org.au

Our
WATCH
End violence against
Women And Their Children

Financial Statements 2014-2015

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Issued
August 2015

**Our
WATCH**
End violence against
Women And Their Children

Our Watch Limited (formerly
Foundation to Prevent Violence
Against Women and their
Children Limited)

ABN: 60 164 123 844

Financial Statements for the year
ended 30 June 2015

Contents

Directors' Report	3
Statement of Profit or Loss and Other Comprehensive Income	9
Statement of Financial Position	10
Statement of Changes in Equity	11
Statement of Cash Flows	12
Notes to the financial statements	13
1. Nature of operations	13
2. General information and statement of compliance	13
3. Changes in accounting policies	13
4. Summary of accounting policies	14
5. Revenue	18
6. Property, plant and equipment	19
7. Leases	19
8. Financial assets and liabilities	19
9. Receivables and other assets	20
10. Cash and cash equivalents	20
11. Employee remuneration	20
12. Trade and other payables	20
13. Other liabilities	21
14. Professional fees	21
15. Auditor remuneration	21
16. Reconciliation of cash flows from operating activities	21
17. Related party transactions	22
18. Contingent liabilities	22
19. Post-reporting date events	22
20. Members' guarantee	22
Directors' Declaration	23
Independent Auditor's Report	24

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Directors' Report

The Directors of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited) ('the entity') present their Report together with the financial statements of the entity for the year ended 30 June 2015 and the Independent Audit Report thereon.

Director details

The following persons were Directors of the entity during or since the end of the reporting period:

Ms Natasha Stott Despoja AM

- Chair and Chair of the Appointments Committee. Director since 5 June 2013
- Australia's Ambassador for Women and Girls
- Former Deputy Chair, beyondblue and non-executive Director, the Burnet Institute (2008-2013)
- Leader of the Australian Democrats (2001-02) and Senator in the Federal Parliament of Australia (1995-2008)

Dr Phil Lambert PSM

- Deputy Chair, and Chair of Finance and Risk Committee. Director since 5 June 2013
- General Manager Australian Curriculum, Assessment and Reporting Authority
- White Ribbon ambassador
- Recipient of the Public Service Medal in the 2012 Queen's Birthday Honours for his contribution to leadership in education and work in the community to prevent violence against women and girls

Professor Muriel Bamblett AM

- Director since 5 June 2013
- A Yorta Yorta/Dja Dja Wurrung woman
- Chief Executive Officer, Victorian Aboriginal Child Care Agency
- Ministerial appointment on the Victorian Children's Council

Professor Rosemary Calder AM

- Ceased office on 4 June 2015
- Board member and co-founder White Ribbon Australia
- Director of Health Policy, Mitchell Institute for Health and Education Policy
- Former head of the Commonwealth Office for the Status of Women, Department of Prime Minister and Cabinet

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Alan Cransberg

- Ceased office on 4 June 2015
- Chairman and Managing Director, Alcoa of Australia
- Chairman, West Coast Eagles Football Club
- Director of Black Swan State Theatre Company

Ms Caroline Gurney

- Director since 4 June 2015
- Managing Director of Head of Marketing & Corporate Communications, Australasia
- Deputy Chief Communication Officer, Asia Pacific at UBS
- Director of UBS Australia Foundation
- Ambassador to Australian Indigenous Education Foundation

Emeritus Professor Anne Edwards AO

- Director since 5 June 2013
- Inaugural Chair of ANROWS- Australia's National Research Organisation for Women's Safety (previously the National Centre of Excellence to reduce violence against women and their Children)
- Former Vice-chancellor, Flinders University
- President of the Council of the Ageing South Australia

Mr Charlie King OAM

- Director since 30 August 2014
- Inaugural chair of the Northern Territory Indigenous Male Advisory Council appointed by the NT Government to advise on strategies to reduce family violence
- Chair of the ABC Bonner Committee advising the ABC on indigenous content and employment, with responsibility for the national broadcaster's Reconciliation Action Plan

Ms Sherryl Garbutt

- Director since 15 July 2015
- Former Chair of Northern Region Family Violence Network and Victorian Children's Council
- Former Chair of Victorian Children's Council
- Member of the Parliament of Victoria Greensborough (1989-1992) and Bundoora (1992-2006), being Minister for Womens Affairs (1999-2001), Minister for Conservation and Environment (1999-2002), Minister for Community Services (2002-2006) and Minister for Children (2005-2006)

Ms Kerry Chikarovski

- Director since 19 June 2015
- Ambassador to Australian Indigenous Education Foundation
- Director of NSW Rugby Union
- Board member of Adopt Change and Humpty Dumpty Foundation
- Leader of the Opposition of New South Wales (1998-2002) and member of the New South Wales Parliament for Lane Cove (1991-2003)

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Principal activities

The principal activities of the entity are to promote the prevention of emotional abuse, sexual abuse and physical abuse, specifically, the prevention of violence against women and their children. The entity's principal activity will be carried out through the following activities:

- raising awareness and engaging the community in taking action to prevent violence against women and their children;
- driving a broad-based change in attitudes that condone or excuse violence against women and their children and promoting respect between women and men, including young people and children;
- working with communities in which women and their children can be especially vulnerable to violence, including Aboriginal and Torres Strait Islander communities, culturally and linguistically diverse (CALD) communities, and women and children with disabilities;
- protecting children through preventing violence against women, recognising the linkages between violence against women and child safety and wellbeing;
- building a platform to bring together and support existing best practice primary prevention and other community organisations to collaborate in reducing violence against women and their children; and
- establishing an innovative and sustainable company.

There have been no significant changes in the nature of these activities during the year.

On 15 October 2014 the entity changed its name from Foundation to Prevent Violence Against Women and their Children Limited to Our Watch Limited.

Short-term objectives

The entity's short-term objectives are to:

- Build the national movement for the prevention of violence against women and their children
- Engage media to increase quality reporting of violence against women and their children and build awareness of the impacts of gender stereotyping and inequality
- Encourage discussion with young people and provide guidance and tools regarding respectful relationships and gender equality
- Recognise our First Nations and learn from Aboriginal and Torres Strait Islander elders and leaders about ways of supporting safe and healthy relationships, families and communities
- Commence a long-term bystander and community information program to encourage and equip individuals and groups in our community and workplaces to speak out and take action to prevent violence against women and their children
- Identify successful local or regional primary prevention projects and strategies that may be applied more broadly across the country
- Evaluate Australia's progress on the prevention of violence against women and their children against international and research benchmarks
- Foster collaboration and shared learning across sectors and across the country
- Build a sustainable, respected and effective organisation

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Long-term objectives

The entity's long-term objectives are to provide national leadership to help create an Australia where women and their children live free from all forms of violence.

Strategy for achieving short and long-term objectives

The entity's strategy for achieving its objectives is set out in the Five Year Strategic Plan released in September 2014, which may be viewed at www.ourwatch.org.au.

Meetings

The number of meetings held during the year and the number of meetings attended by each director were as follows:

	Board Meetings	
	A	B
Ms Natasha Stott Despoja AM	7	7
Professor Rosemary Calder AM (ceased office June 2015)	7	6
Professor Muriel Bamblett AM	7	1
Mr Alan Cransberg (ceased office June 2015)	7	5
Emeritus Professor Anne Edwards AO	7	6
Mr Charlie King OAM (appointed August 2014)	5	2
Dr Phil Lambert PSM	7	7
Ms Caroline Gurney (appointed June 2015)	-	-
Ms Kerry Chikarovski (appointed June 2015)	-	-
Ms Sherryl Garbutt (appointed July 2015)	-	-

Where:

- column A is the number of meetings the Director was entitled to attend; and
- column B is the number of meetings the Director attended.

Contribution in winding up

The entity is incorporated under the *Corporations Act 2001* and is a Company limited by guarantee. If the entity is wound up, the constitution states that each member is required to contribute a maximum of \$100 each towards meeting any outstanding obligations of the entity. At 30 June 2015, the total amount that members of the entity are liable to contribute if the entity wound up is \$400 (2014: \$200).

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
Financial Statements
For the year ended 30 June 2015

Auditor's Independence Declaration

A copy of the Auditor's Independence Declaration as required under s.60-40 of the *Australian Charities and Not-for-profits Commission Act 2012* is included in page 8 of these financial statements and forms part of the Directors' Report.

Signed in accordance with a resolution of the Directors.



Natasha Stott Despoja AM
Director

13 August 2015



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Auditor's Independence Declaration

To the Directors of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)

In accordance with the requirements of section 60-40 of the *Australian Charities and Not-for-profits Commission Act 2012*, as lead auditor for the audit of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited) for the year ended 30 June 2015, I declare that, to the best of my knowledge and belief, there have been:

- a no contraventions of the auditor independence requirements of the *Australian Charities and Not-for-profits Commission Act 2012* in relation to the audit; and
- b no contraventions of any applicable code of professional conduct in relation to the audit.

GRANT THORNTON AUDIT PTY LTD
Chartered Accountants

Sandra Lawson
Partner - Audit & Assurance

Melbourne, 13 August 2015

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Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Statement of Profit or Loss and Other Comprehensive Income

For the year ended 30 June 2015

	Notes	2015 \$	2014 \$
Contributions	5	4,962,077	4,681,633
Other revenue	5	193,126	164,247
Employee benefits expenses	11.1	(2,150,952)	(778,664)
Directors' fees		(74,324)	(69,730)
Professional fees	14	(2,209,213)	(960,196)
Advertising expenses		(588,013)	(9,738)
Information technology and communications expenses		(302,709)	(1,454)
Occupancy expenses		(80,111)	(19,629)
Administration expenses		(71,449)	(7,304)
Travel expenses		(139,444)	(53,734)
Depreciation		(23,359)	(8,328)
Other expenses		(53,021)	(80,636)
(Deficit) / surplus before income tax		(537,392)	2,856,467
Income tax expense	4.7	-	-
(Deficit) / surplus for the year / period		(537,392)	2,856,467
Other Comprehensive Income			-
Total Comprehensive (loss) / Income for the year / period		(537,392)	2,856,467

This statement should be read in conjunction with the notes to the financial statements.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Statement of Financial Position

As at 30 June 2015

	Notes	2015 \$	2014 \$
Assets			
Current			
Cash and cash equivalents	10	6,017,497	6,925,747
Receivables and other assets	9	617,017	58,017
Current assets		6,634,514	6,983,764
Non-current			
Property, plant and equipment	6	299,005	77,086
Non-current assets		299,005	77,086
Total assets		6,933,519	7,060,850
Liabilities			
Current			
Trade and other payables	12	1,011,668	485,563
Employee benefits provisions	11.2	98,612	28,915
Deferred revenue	13	3,504,164	3,689,905
Total liabilities		4,614,444	4,204,383
Net assets		2,319,075	2,856,467
Equity			
Retained surplus		2,319,075	2,856,467
Total equity		2,319,075	2,856,467

This statement should be read in conjunction with the notes to the financial statements.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Statement of Changes in Equity

For the year ended 30 June 2015

Notes	Retained Earnings \$	Total Equity \$
Balance on incorporation 5 June 2013	-	-
Surplus for the period	2,856,467	2,856,467
Balance at 1 July 2014	<u>2,856,467</u>	<u>2,856,467</u>
Deficit for the year	(537,392)	(537,392)
Balance at 30 June 2015	<u>2,319,075</u>	<u>2,319,075</u>

This statement should be read in conjunction with the notes to the financial statements.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited) Financial Statements
For the year ended 30 June 2015

Statement of Cash Flows

For the year ended 30 June 2015

	Notes	2015 \$	2014 \$
Operating activities			
Receipts from:			
Donations		10,856	6,083
Government grants		4,951,221	8,365,455
Interest income		191,747	163,322
Other income		1,379	925
Payments to clients, suppliers and employees		(4,492,231)	(1,524,624)
Net cash provided by operating activities	16	(662,972)	7,011,161
Investing activities			
Purchase of property, plant and equipment	6	(245,278)	(85,414)
Net cash used in investing activities		(245,278)	(85,414)
Net change in cash and cash equivalents		(908,250)	6,925,747
Cash and cash equivalents, beginning of reporting period		6,925,747	-
Cash and cash equivalents at the end of reporting period	10	6,017,497	6,925,747

This statement should be read in conjunction with the notes to the financial statements.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

Notes to the financial statements

1. Nature of operations

The entity's principal activities are to drive cultural and attitudinal change to prevent violence against women and their children through community engagement and advocacy.

2. General information and statement of compliance

The general purpose financial statements of the entity have been prepared in accordance with the requirements of the *Australian Charities and Not-for-profits Commission Act 2012*, Australian Accounting Standards – Reduced Disclosure Requirements and other authoritative pronouncements of the Australian Accounting Standards Board. A statement of compliance with the International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB) cannot be made due to the entity applying not-for-profit specific requirements contained in the Australian Accounting Standards.

Our Watch Limited (formerly as Foundation to Prevent Violence Against Women and their Children Limited) is a public company limited by guarantee incorporated and domiciled in Australia. The address of its registered office is c/- Norton Rose Fulbright, RACV Tower Level 11, 485 Bourke Street, Melbourne, Vic 3000 and its principal place of business is 255 Bourke Street, Melbourne, Vic 3000.

On 15 October 2014 the entity changed its name from Foundation to Prevent Violence Against Women and their Children Limited to Our Watch Limited. The entity was incorporated on 5 June 2013 and as such the comparative data is for the period from 5 June 2013 to 30 June 2014.

The financial statements were approved and authorised for issue by the Board of Directors on 13 August 2015.

3. Changes in accounting policies

3.1. New and revised Standards that are effective for annual periods beginning on or after 1 January 2014

There have been no changes in accounting policies during the financial year.

3.2. Accounting Standards issued but not yet effective and not been adopted early by the Foundation

New standards, amendments to Standards and Interpretations which have been recently issued or amended but are not yet effective have not been applied to the financial statements for the current period. None of these are expected to have a significant effect on the entity's financial position or performance.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

4. Summary of accounting policies

4.1. Overall considerations

The significant accounting policies that have been used in the preparation of these financial statements are summarised below.

The financial statements have been prepared using the measurement bases specified by Australian Accounting Standards for each type of asset, liability, income and expense. The measurement bases are more fully described in the accounting policies below.

4.2. Revenue

Revenue comprises revenue from government grants, interest and fundraising activities.

Government grants

A number of the entity's programs are supported by grants received from the federal and state or territory governments.

If conditions are attached to a grant which must be satisfied before the entity is eligible to receive the contribution, recognition of the grant as revenue is deferred until those conditions are satisfied.

Revenue from a non-reciprocal grant that is not subject to conditions is recognised when the Foundation obtains control of the funds, economic benefits are probable and the amount can be measured reliably. Where a grant may be required to be repaid if certain conditions are not satisfied, a liability is recognised at year-end to the extent that conditions remain unsatisfied.

Where the Foundation receives a non-reciprocal contribution of an asset from a government or other party for no or nominal consideration, the asset is recognised at fair value and a corresponding amount of revenue is recognised.

Donations

Donations collected are recognised as revenue when the entity gains control, economic benefits are probable and the amount of the donation can be measured reliably.

Interest income

Interest income is recognised on an accrual basis using the effective interest method.

4.3. Operating expenses

Operating expenses are recognised in profit or loss upon utilisation of the service or at the date of their origin.

4.4. Property, plant and equipment

Plant and equipment

Plant and equipment (comprising fittings and furniture) is initially recognised at acquisition cost, including any costs directly attributable to bringing the assets to the location and condition necessary for it to be capable of operating in the manner intended by the entity's management.

Plant and equipment is subsequently measured using cost less depreciation and impairment losses.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

4. Summary of accounting policies (Cont.)

4.4 Property, plant and equipment (Cont.)

Depreciation is recognised on a straight-line basis to write down the cost less estimated residual value of buildings, plant and other equipment. The following useful lives are applied:

- Plant and equipment: 3 - 15 years
- Leasehold improvements: over the lease term

Material residual value estimates and estimates of useful life are updated as required, at least annually.

Gains or losses arising on the disposal of property, plant and equipment are determined as the difference between the disposal proceeds and the carrying amount of the assets and are recognised in profit or loss within other income or other expenses.

4.5. Leases

Operating leases

Where the entity is a lessee, payments on operating lease agreements are recognised as an expense on a straight-line basis over the lease term. Associated costs, such as maintenance and insurance, are expensed as incurred.

4.6. Financial instruments

Recognition, initial measurement and de-recognition

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions of the financial instrument, and are measured initially at fair value adjusted by transactions costs, except for those carried at fair value through profit or loss, which are measured initially at fair value. Subsequent measurement of financial assets and financial liabilities are described below.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and all substantial risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.

Classification and subsequent measurement of financial assets

For the purpose of subsequent measurement, financial assets other than those designated and effective as hedging instruments, are classified into the following categories upon initial recognition:

- Loans and receivables;
- Financial assets at Fair Value Through Profit or Loss ('FVTPL');
- Held-To-Maturity ('HTM') investments
- Available-For-Sale ('AFS') financial assets.

All financial assets except for those at FVTPL are subject to review for impairment at least at each reporting date to identify whether there is any objective evidence that a financial asset or a group of financial assets is impaired. Different criteria to determine impairment are applied for each category of financial assets, which are described below.

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs or finance income, except for impairment of trade receivables which is presented within other expenses.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

4. Summary of accounting policies (Cont.)

4.6 Financial instruments (Cont.)

Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial recognition, these are measured at amortised cost using the effective interest method, less provision for impairment. Discounting is omitted where the effect of discounting is immaterial. The entity's trade and most other receivables fall into this category of financial instruments.

Individually significant receivables are considered for impairment when they are past due or when other objective evidence is received that a specific counterparty will default. Receivables that are not considered to be individually impaired are reviewed for impairment in groups, which are determined by reference to the industry and region of a counterparty and other shared credit risk characteristics. The impairment loss estimate is then based on recent historical counterparty default rates for each identified group.

Classification and subsequent measurement of financial liabilities

The entity's financial liabilities include borrowings and trade and other payables.

Financial liabilities are measured subsequently at amortised cost using the effective interest method, except for financial liabilities held for trading or designated at FVTPL, that are carried subsequently at fair value with gains or losses recognised in profit or loss.

All interest-related charges and, if applicable, changes in an instrument's fair value that are reported in profit or loss are included within finance costs or finance income.

4.7. Income taxes

No provision for income tax has been raised as the entity is exempt from income tax under Div 50 of the *Income Tax Assessment Act 1997*.

4.8. Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and demand deposits, together with other short-term, highly liquid investments that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value.

4.9. Post-employment benefits and short-term employee benefits

The entity provides post-employment benefits through defined contribution plans.

Defined contribution plans

The entity pays fixed contributions to independent entities in relation to superannuation plans for individual employees. The entity has no legal or constructive obligations to pay contributions in addition to its fixed contributions, which are recognised as an expense in the period that relevant employee services are received.

Employee benefits

Wages, salaries, annual leave and sick leave

Short-term employee benefits are current liabilities included in employee benefits, measured at the undiscounted amount that the entity expects to pay as a result of the unused entitlement.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

4. Summary of accounting policies (Cont.)

Employee benefits (Cont.)

Annual leave is included in 'other long-term benefit' and discounted when calculating the leave liability as the entity does not expect all annual leave for all employees to be used wholly within 12 months of the end of reporting period. Annual leave liability is still presented as current liability for presentation purposes under AASB 101 *Presentation of Financial Statements*.

Long service leave

The liability for long service leave is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date using the projected unit credit method. Consideration is given to expected future wage and salary levels, experience of employee departures, and periods of service. Expected future payments are discounted using market yields at the reporting date on national government bonds with terms to maturity and currencies that match, as closely as possible, the estimated future cash outflows.

4.10. Provisions, contingent liabilities and contingent assets

Provisions are measured at the estimated expenditure required to settle the present obligation, based on the most reliable evidence available at the reporting date, including the risks and uncertainties associated with the present obligation. Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. Provisions are discounted to their present values, where the time value of money is material.

Any reimbursement that the entity can be virtually certain to collect from a third party with respect to the obligation is recognised as a separate asset. However, this asset may not exceed the amount of the related provision.

No liability is recognised if an outflow of economic resources as a result of present obligation is not probable. Such situations are disclosed as contingent liabilities, unless the outflow of resources is remote in which case no liability is recognised.

4.11. Deferred income

The liability for deferred income is the unutilised amounts of grants received on the condition that specified services are delivered or conditions are fulfilled. The services are usually provided or the conditions usually fulfilled within twelve months of receipt of the grant. Where the amount received is in respect of services to be provided over a period that exceeds twelve months after the reporting date or the conditions will only be satisfied more than twelve months after the reporting date, the liability is discounted and presented as non-current.

4.12. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the statement of financial position are shown inclusive of GST.

Cash flows are presented in the statement of cash flows on a gross basis, except for the GST components of investing and financing activities, which are disclosed as operating cash flows.

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

4. Summary of accounting policies (Cont.)

4.13. Trust

During the previous period a Public Fund was set up. No transactions occurred in this Fund during the year. It has been determined that the entity has control over this Fund and, once transactions begin, the Fund shall be consolidated under AASB 10 – Consolidation.

4.14. Going Concern

The entity is dependent upon the ongoing receipt of Federal and State government grants and community and corporate donations to ensure the ongoing continuance of its programs. At the date of this report management has no reason to believe that this financial support will not continue.

4.15. Significant management judgement in applying accounting policies

When preparing the financial statements, management undertakes a number of judgements, estimates and assumptions about the recognition and measurement of assets, liabilities, income and expenses.

Estimation uncertainty

Information about estimates and assumptions that have the most significant effect on recognition and measurement of assets, liabilities, income and expenses is provided below. Actual results may be substantially different.

Useful lives of depreciable assets

Management reviews its estimate of the useful lives of depreciable assets at each reporting date, based on the expected utility of the assets. Uncertainties in these estimates relate to technical obsolescence that may change the utility of certain software and IT equipment.

5. Revenue

Revenue for each category is shown below:

	2015	2014
	\$	\$
Revenue		
Government grants	4,951,221	4,675,550
Donations	10,856	6,083
Total contributions	4,962,077	4,681,633
Interest revenue	191,747	163,322
Other revenue	1,379	925
Total other revenue	193,126	164,247

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
Financial Statements
For the year ended 30 June 2015

6. Property, plant and equipment

Details of the entity's property, plant and equipment and their carrying amount are as follows:

	Motor Vehicles	Leasehold Imprv'ts	Plant & Equipment	Total
	\$	\$	\$	\$
Gross carrying amount				
Additions	39,118	-	46,296	85,414
Depreciation	(1,849)	-	(6,479)	(8,328)
Carrying amount 30 June 2014	37,269	-	39,817	77,086
Additions	-	160,097	85,181	245,278
Depreciation	(4,890)	(1,053)	(17,416)	(23,359)
Carrying amount 30 June 2015	32,379	159,044	107,582	299,005

7. Leases

7.1. Operating leases as lessee

The entity's future minimum operating lease payments are as follows:

	Minimum Lease Payments Due					
	2015			2014		
	Within 1 year	2 to 5 years	After 5 years	Within 1 year	2 to 5 years	After 5 years
	\$	\$	\$	\$	\$	\$
On 30 June	133,165	240,953	-	13,008	-	-

Lease expense during the period amounted to \$73,774, representing the minimum lease payments.

The property lease commitments are non-cancellable operating leases with lease terms of three years with an option to renew. Lease commitments are subject to an annual increase of 3.75%.

8. Financial assets and liabilities

8.1. Categories of financial assets and liabilities

The carrying amounts presented in the statement of financial position relate to the following categories of assets and liabilities:

	Notes	2015 \$	2014 \$
Current:			
Trade and other receivables	9	587,688	58,017
Cash and cash equivalents	10	6,017,497	6,925,747
		6,605,185	6,983,764
Financial liabilities			
Financial liabilities measured at amortised cost:			
Current:			
Trade and other payables	12	1,011,668	485,563

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
Financial Statements
For the year ended 30 June 2015

8. Financial assets and liabilities (Cont.)

See Note 4.6 for a description of the accounting policies for each category of financial instruments. Information relating to fair values is presented in the related notes.

9. Receivables and other assets

Receivables and other assets consist of the following:

	2015	2014
	\$	\$
Current		
Trade receivables	27,626	-
Accrued income	525,000	-
Bonds	4,311	14,311
Accrued interest receivable	30,751	36,803
Prepayments	29,329	6,903
	617,017	58,017

10. Cash and cash equivalents

Cash and cash equivalents consist of the following:

Cash at bank	2,017,497	1,013,150
Short term deposits	4,000,000	5,912,597
Cash and cash equivalents	6,017,497	6,925,747

11. Employee remuneration

Employee benefits expense

Expenses recognised for employee benefits are analysed below:

Wages and salaries	1,640,263	577,697
Recruitment and other employee related costs	282,306	133,506
Superannuation – defined contribution plans	155,242	38,546
Employee benefit provisions	73,141	28,915
Employee benefits expense	2,150,952	778,664

Employee benefits

The liabilities recognised for employee benefits consist of the following amounts:

Current:		
Annual leave	98,612	28,915

12. Trade and other payables

Trade and other payables recognised consist of the following:

Current:		
Trade payables	905,757	258,866
GST and PAYG payables	4,222	179,102
Other creditors and accruals	101,689	47,595
Total trade and other payables	1,011,668	485,563

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
Financial Statements
For the year ended 30 June 2015

12. Trade and other payables (Cont.)

All above liabilities are short-term. The carrying values are considered to be a reasonable approximation of fair value.

13. Other liabilities

Other liabilities comprise the following:

	2015	2014
	\$	\$
Deferred revenue	3,504,164	3,689,905

Deferred revenue consists of government grants received in advance for services to be rendered in the future by the entity. Income is recognised over the life of the contract as the service is provided.

14. Professional fees

Professional fees consist of the following:

Accounting & Audit fees	85,225	47,665
Consultancy fees – Governance and strategy	250,427	208,974
Consultancy fees – Communications	375,848	198,507
Consultancy fees – Policy and research	1,116,286	26,451
Consultancy fees – Technology and administration	241,656	412,018
Legal fees	139,771	66,581
Total Professional fees	2,209,213	960,196

The nature of the business will continue to see engagement of external consultants and project partners to deliver key projects.

15. Auditor remuneration

Amounts paid / payable to Grant Thornton Audit Pty Ltd		
Audit and review of financial statements	16,820	11,000
Other assurance services	5,000	3,000
Total Auditor's remuneration	21,820	14,000

16. Reconciliation of cash flows from operating activities

Cash flows from operating activities		
Net (deficit) / surplus for the year / period	(537,392)	2,856,467
<i>Non-cash flows in operating deficit / surplus:</i>		
Depreciation and amortisation	23,359	8,328
<i>Net changes in working capital:</i>		
Change in receivables	(559,000)	(58,017)
Change in trade and other payables	526,105	485,563
Change in deferred revenue	(185,741)	3,689,905
Change in provisions	69,697	28,915
Net cash from operating activities	(662,972)	7,011,161

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
 Financial Statements
 For the year ended 30 June 2015

17. Related party transactions

The entity's related parties include its key management personnel and related entities as described below.

Business expenses incurred by the Directors during the year amounted to \$23,877 (2014: \$23,523). At the year-end, no balances were outstanding to the Directors (2014: \$nil).

Unless otherwise stated, none of the transactions incorporate special terms and conditions and no guarantees were given or received. Outstanding balances are usually settled in cash.

17.1. Transactions with key management personnel

Key management personnel of the entity are the Board of Directors and senior management. Key management personnel remuneration comprises the following expenses:

	2015	2014
	\$	\$
Total remuneration	563,881	354,021

18. Contingent liabilities

There are no contingent liabilities that have been incurred by the Foundation in relation to the reporting year (2014: none).

19. Post-reporting date events

No adjusting or significant non-adjusting events have occurred between the reporting date and the date of authorisation (2014: none).

20. Members' guarantee

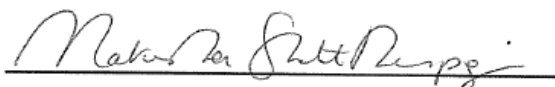
The entity is incorporated under the *Corporations Act 2001* and is an entity limited by guarantee. If the entity is wound up, the constitution states that each member is required to contribute a maximum of \$100 towards meeting any outstanding obligations of the Entity. At 30 June 2015, the total amount that members of the entity are liable to contribute if the entity wound up is \$400 (2014: \$200).

Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)
Financial Statements
For the year ended 30 June 2015

Directors' Declaration

1. In the opinion of the Directors of the entity:
 - a. The financial statements and notes of the entity are in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, including:
 - i. Giving a true and fair view of its financial position as at 30 June 2015 and of its performance for the year ended on that date; and
 - ii. Complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Australian Charities and Not-for-profits Commission Regulation 2013* and
 - b. There are reasonable grounds to believe that the entity will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the Directors:



Director

Natasha Stott Despoja

Dated the 13th day of August 2015

Independent Auditor's Report

To the Directors of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited)

We have audited the accompanying financial report of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited) (the "entity"), which comprises the statement of financial position as at 30 June 2015, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information and the directors' declaration of the entity.

Directors' responsibility for the financial report

The Directors of the entity are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the *Australian Charities and Not-for-profits Commission Act 2012*. The Directors' responsibility also includes such internal control as the Directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require us to comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error.

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In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Electronic presentation of audited financial report

This auditor's report relates to the financial report of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited) for the year ended 30 June 2015 included on the entity's web site. The Company's Directors are responsible for the integrity of the entity's web site. We have not been engaged to report on the integrity of entity's web site. The auditor's report refers only to the statements named above. It does not provide an opinion on any other information which may have been hyperlinked to/from these statements. If users of this report are concerned with the inherent risks arising from electronic data communications they are advised to refer to the hard copy of the audited financial report to confirm the information included in the audited financial report presented on this web site.

Independence

In conducting our audit, we have complied with the independence requirements of the Accounting Professional and Ethical Standards Board and the *Australian Charities and Not-for-profits Commission Act 2012*.

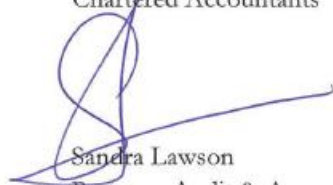
Auditor's opinion

In our opinion

- a the financial report of Our Watch Limited (formerly Foundation to Prevent Violence Against Women and their Children Limited) is in accordance with the *Australian Charities and Not-for-profits Commission Act 2012*, including:
 - i giving a true and fair view of the entity's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
- b complying with Australian Accounting Standards- Reduced Disclosure Requirements and the *Australian Charities and Not-for-profits Commission Regulation 2013*.



GRANT THORNTON AUDIT PTY LTD
Chartered Accountants



Sandra Lawson
Partner - Audit & Assurance
Melbourne, 13 August 2015



Notes

www.ourwatch.org.au

Our
WATCH
End violence against
Women And Their Children