

Why preventing sexual harassment is good for business

Preventing sexual harassment in your workplace benefits businesses, leaders, and employees.

Improved employee engagement and productivity.

Creating a safer work environment where employees feel valued and respected leads to increased employee satisfaction and motivation. This results in a more engaged and productive workforce.

Enhanced reputation for your workplace and your leadership.

Customers, clients, and investors now expect businesses they work with to be socially conscious. By taking action against workplace sexual harassment, you and your business will stand out as a leader.

Increased profits.

Workplaces with gender diverse executive teams are 21% more likely to see above average profits¹.

Stronger leadership skills.

Leaders who prioritise this work not only protect their teams but refine essential skills including communication and problem solving.

Boosted innovation and creativity.

Diverse teams bring different perspectives and experiences, cultivating innovation and creativity.

**Ready to lead the change?
Get started with Our Watch Workplace
Equality and Respect tools & resources.
Visit: www.ourwatch.org.au/workplace**

Lead the change for a better business.
End sexual harassment in your workplace.

¹ <https://www.aimbusinessschool.edu.au/why-abs/blog/the-business-case-for-gender-diversity#:~:text=Greater%20Profitability,Many%20studies%20support%20this%20finding.>

Lead the change. 
End workplace sexual harassment.

Our Watch

Preventing violence against women